



SHOWCASE

2006 Community and Business Show

25th ANNIVERSARY Silver Showcase Spectacular!

MAY 6 & 7, LINCOLN ARENA

Be recognized in the community through your Showcase Sponsorship!

Guaranteed Visibility:

Acknowledgment through Chamber website, billboard(s) and media: print ads, press releases, PSAs, posters, fliers etc.

Activation:

Right to distribute coupons/samples at the show entrance

Chamber Recognition:

Ads and/or article in Chamber newsletter, sponsorship status at a member luncheon

Event Recognition:

Complimentary exhibit booth, prime logo display, PA announcements, acknowledgment in event program

SPONSORSHIP OPPORTUNITY LEVELS:

25th Anniversary Showcase Sponsor \$5,000

Branding opportunities with the Ken-Ton Chambers's publications, web site and events, and collaboration on other marketing initiatives with one budget item per year for the Chamber—no other solicitations. You get:

- ✓ Acknowledgment as a Prime Sponsor at all Chamber sanctioned events for one year, among them:
 - Showcase 2006
 - Golf Tournament 2006, "Event Sponsor"
 - Member Luncheons
 - Legislative Dialogues
 - Business After Hours Events
- ✓ Sponsorship at one monthly Membership Luncheon
- ✓ Promotional article in the *Business Journal*
- ✓ Complimentary *Business Journal* ad for 10 issues
- ✓ Prime exposure on all Showcase promotional material
- ✓ Complimentary prime exhibit booth at Showcase
- ✓ Free promotional spot at our "SpotLite Stage"
- ✓ Recognition at the Showcase VIP Gala Party
- ✓ VIP parking passes

Sponsorship Opportunities: Choose your sponsorship level to achieve a variety of benefits

Platinum 25th Anniversary Sponsor \$3,500

- ✓ Acknowledgment on all show promotional material
- ✓ Recognition in press release(s)
- ✓ Complimentary *Business Journal* ads through May'06
- ✓ Complimentary prime exhibit booth at Showcase
- ✓ Acknowledgment via PA announcements during event
- ✓ Prime sponsor signage at Showcase

Gold 25th Anniversary Sponsor \$2,500

- ✓ Acknowledgment on all show promotional material
- ✓ Recognition in press release(s)
- ✓ Complimentary ad in the *May Business Journal*
- ✓ Complimentary exhibit booth at Showcase
- ✓ Prime sponsor signage at Showcase

Silver 25th Anniversary Sponsor \$1,000

- ✓ Acknowledgment on all show promotional material
- ✓ Complimentary ad in the *May Business Journal*
- ✓ Sponsor recognition thru May in the *Business Journal*
- ✓ Complimentary exhibit booth at Showcase
- ✓ Sponsor recognition at the Chamber Booth

Non-Profit Benefactor \$ 500

- ✓ For a "Win-Win," sponsor a non-profit's booth—they benefit while *you* get the visibility and kudos!
- ✓ Sponsor recognition thru May in the *Business Journal*
- ✓ Sponsor recognition at the Chamber Booth
- ✓ Acknowledgment in the Showcase Program

Bronze Sponsor \$ 500

- ✓ Sponsor recognition thru May in the *Business Journal*
- ✓ Sponsor recognition at the Chamber Booth
- ✓ Acknowledgment in the Showcase Program

Patron \$ 25

- ✓ Acknowledgment in the Showcase Program

SPONSOR A SHOWCASE ATTRACTION!*

Showmobile Stage \$1,000

SpotLite Stage \$1,000

VIP Gala \$1,000

Petting Zoo \$ 500

Kids' Zone \$ 500

Outdoor Fun Zone \$ 500

- ✓ Sponsor recognition thru May in the *Business Journal*
- ✓ Sponsor recognition at the Chamber Booth
- ✓ Acknowledgment in the Showcase Program
- ✓ Sponsor signage at the attraction

*These are exclusive sponsorships, based on availability. Shared sponsorships are also available, please call for information on these and other sponsorship opportunities.

Reply IMMEDIATELY to gain maximum exposure!

- Upon registration, Benefactors and Sponsors will be acknowledged via logo* placement in all subsequent issues of the *Business Journal* through May 2006.
- Digital logo **must be received by March 1** for placement on any printed promotional material.

*Please e-mail digital logo (.eps format preferred) to: Showcase@Ken-Ton.org

✓ Yes! I will be a Showcase 2006 Sponsor:

- | | |
|--|--|
| <input type="checkbox"/> \$5,000 25th Showcase Sponsor | } I'll staff my complimentary exhibitors booth |
| <input type="checkbox"/> \$3,500 Platinum Sponsor | |
| <input type="checkbox"/> \$2,500 Gold Sponsor | |
| <input type="checkbox"/> \$1,000 Silver Sponsor | |
| } I will not be occupying an exhibit booth | |
| <input type="checkbox"/> \$500 Non-Profit Benefactor
(booth occupied by non-profit of your choice)
I will sponsor a booth for: _____ | |
| <input type="checkbox"/> \$500 Bronze Sponsor (this level does not include exhibit booth) | |
| <input type="checkbox"/> \$25 Patron listing in Showcase Program | |

I'd like to sponsor the following Showcase Attraction:*

**based on availability*

- | | |
|---|---|
| <input type="checkbox"/> \$1,000 Showmobile Stage | <input type="checkbox"/> \$500 Outdoor Fun Zone |
| <input type="checkbox"/> \$1,000 SpotLite Stage | <input type="checkbox"/> \$500 Petting Zoo |
| <input type="checkbox"/> \$1,000 VIP Gala | <input type="checkbox"/> \$500 Kids' Zone |

- Enclosed is my check for \$ _____
- Please invoice me February 1, 2006

PLEASE PRINT

Business/Organization _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

PLEASE MAIL TO:
 Ken-Ton Chamber of Commerce
 3411 Delaware Ave., Kenmore, NY 14217-1422
 (716) 874-1202 fax: (716) 874-3151
www.ken-ton.org Showcase@ken-ton.org